

**H A P P Y
W E D N E S
D A Y**

HI THERE,

**WELCOME TO THE EIGHTH ISSUE
OF HAPPY WEDNESDAY MAGAZINE.**

IT'S ABOUT BOREDOM.

**DESIGN and LAYOUT by
SERGIO FERNANDEZ GALLARDO**

**COVER and BACKCOVER by
SERGIO FERNANDEZ GALLARDO
WORDS by RAUL QUIROS**

**WEBSITE
www.happywednesday.co.uk**

BOREDOM BY CARLES RODRIGO
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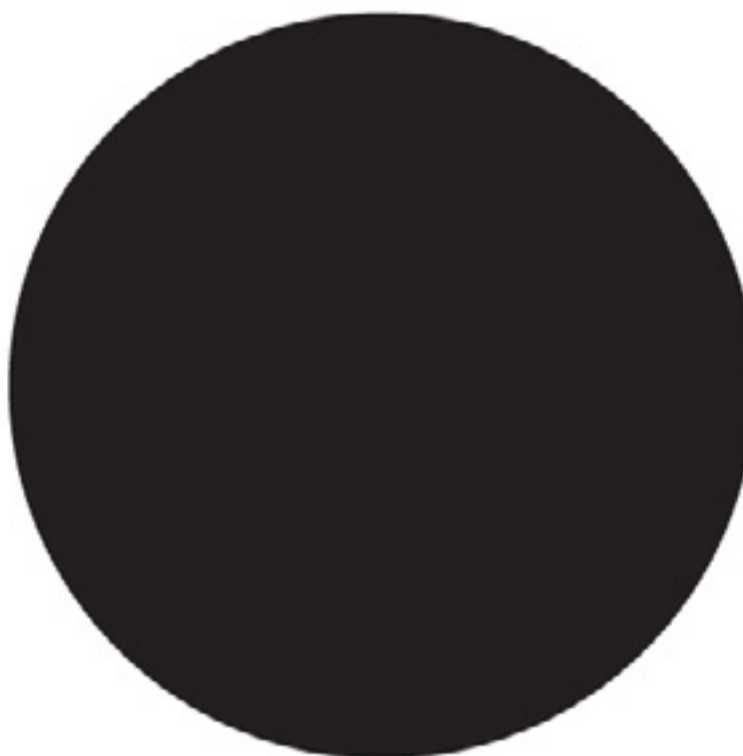
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TITLE: BORED

DESIGN: ANA BENITEZ



Bored





TITLE: BOREDOM

ILLUSTRATION: SUSANA BLASCO

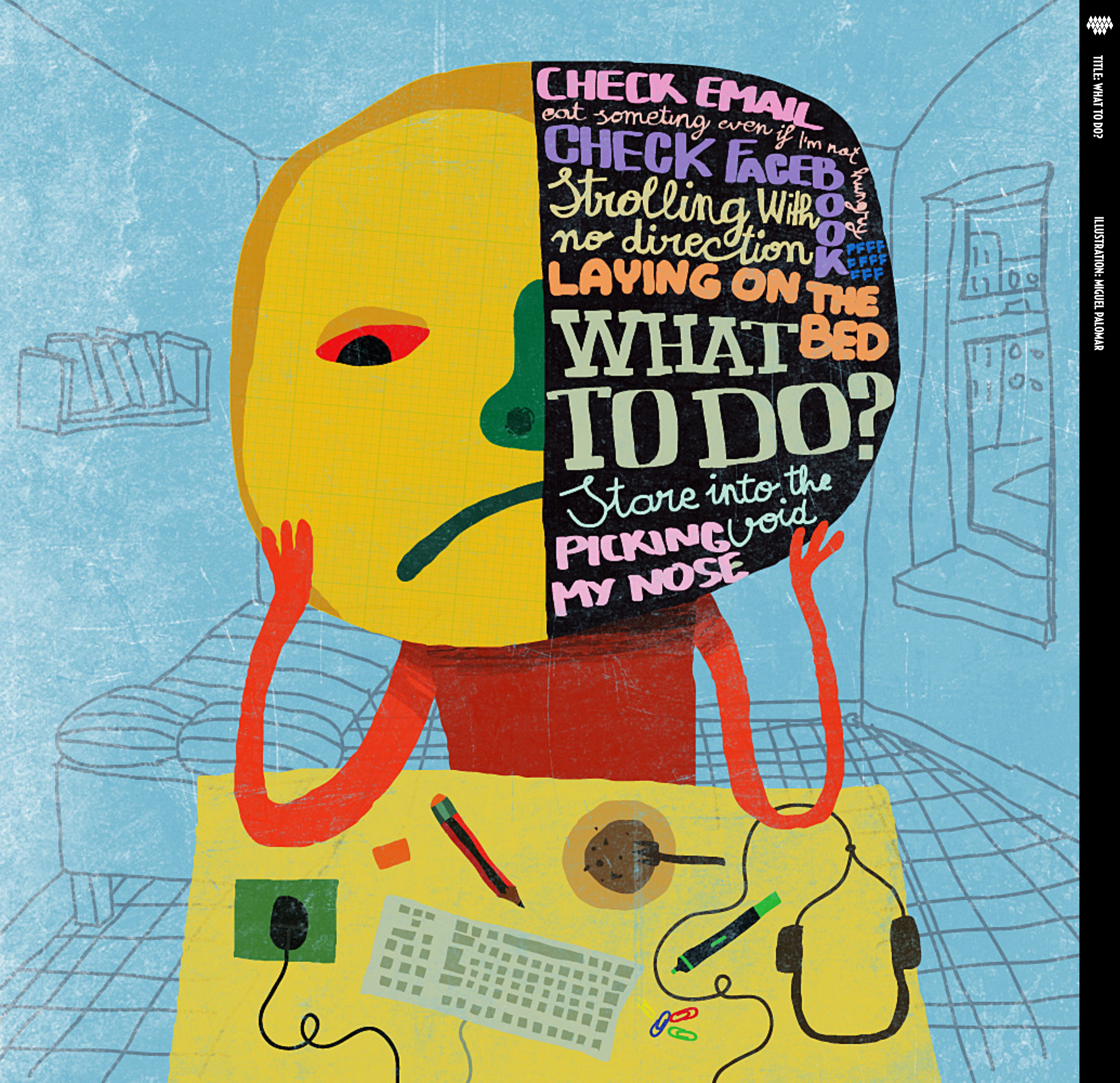






TITLE: BOREDOM

DESIGN: CARLES RODRIGO



CHECK EMAIL

eat something even if I'm not hungry

CHECK FACEBOOK

Strolling With no direction

LAYING ON THE

WHAT TO DO?

TO DO?

Stare into the void

PICKING MY NOSE



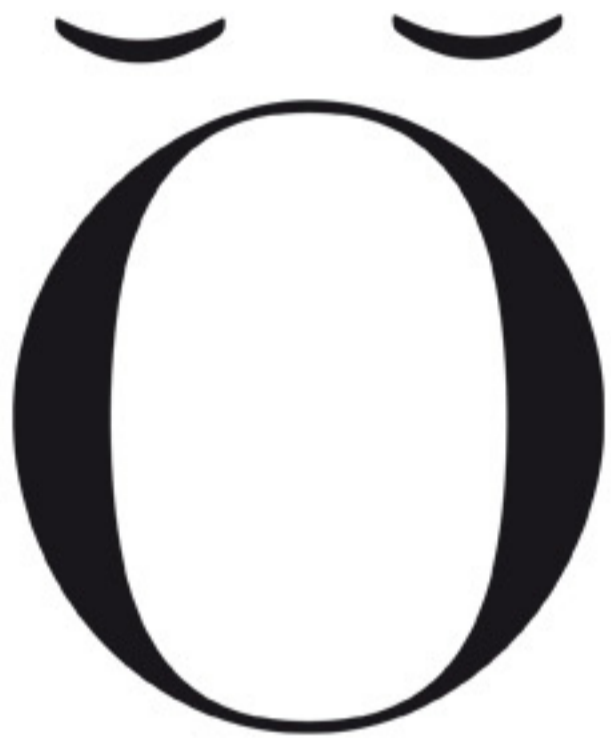


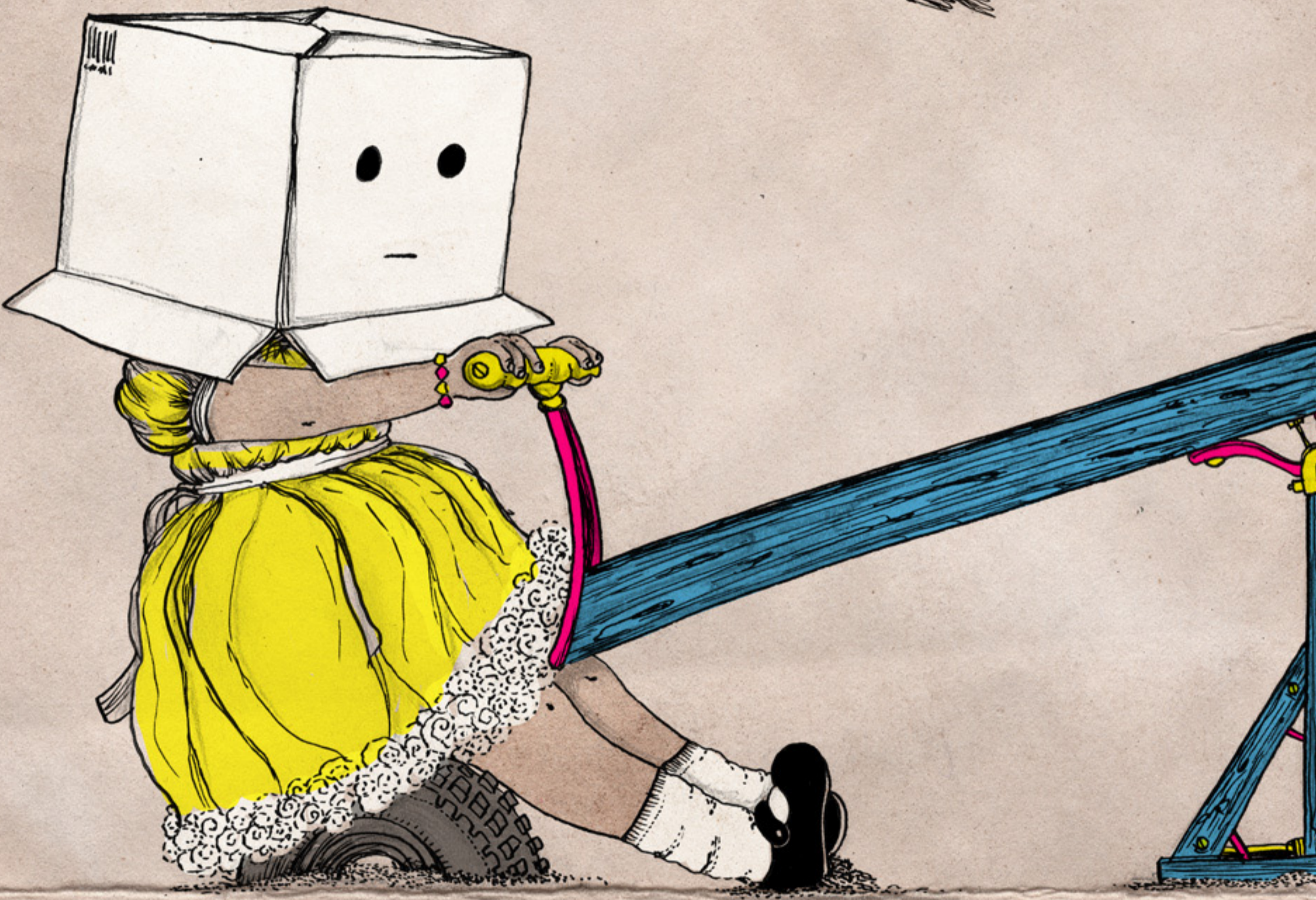
TITLE: SOMETIMES EVEN WINDOWS ARE BORED

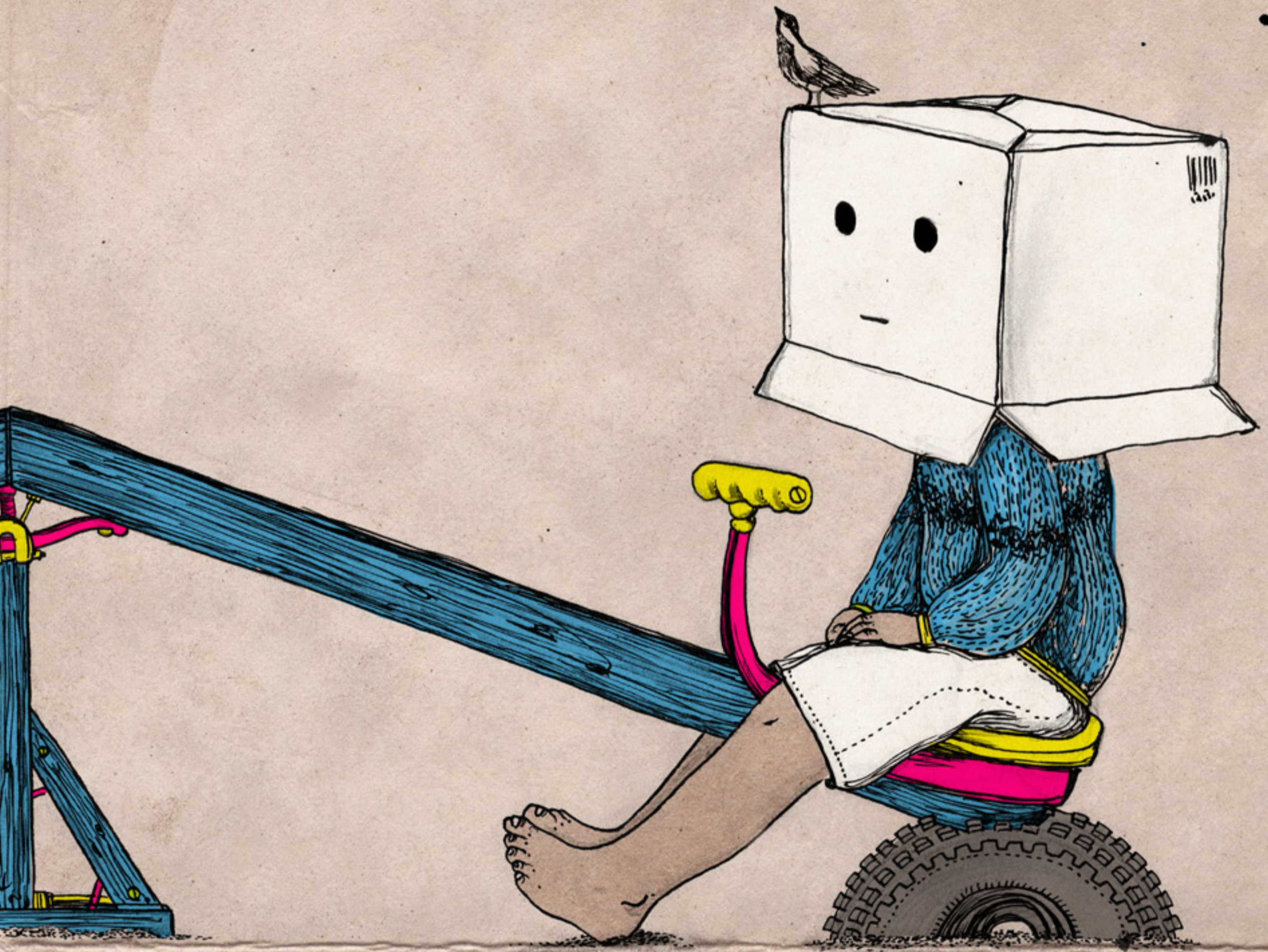
PHOTOGRAPHY: MIRIAM BAEZ



... and sometimes even windows are bored.

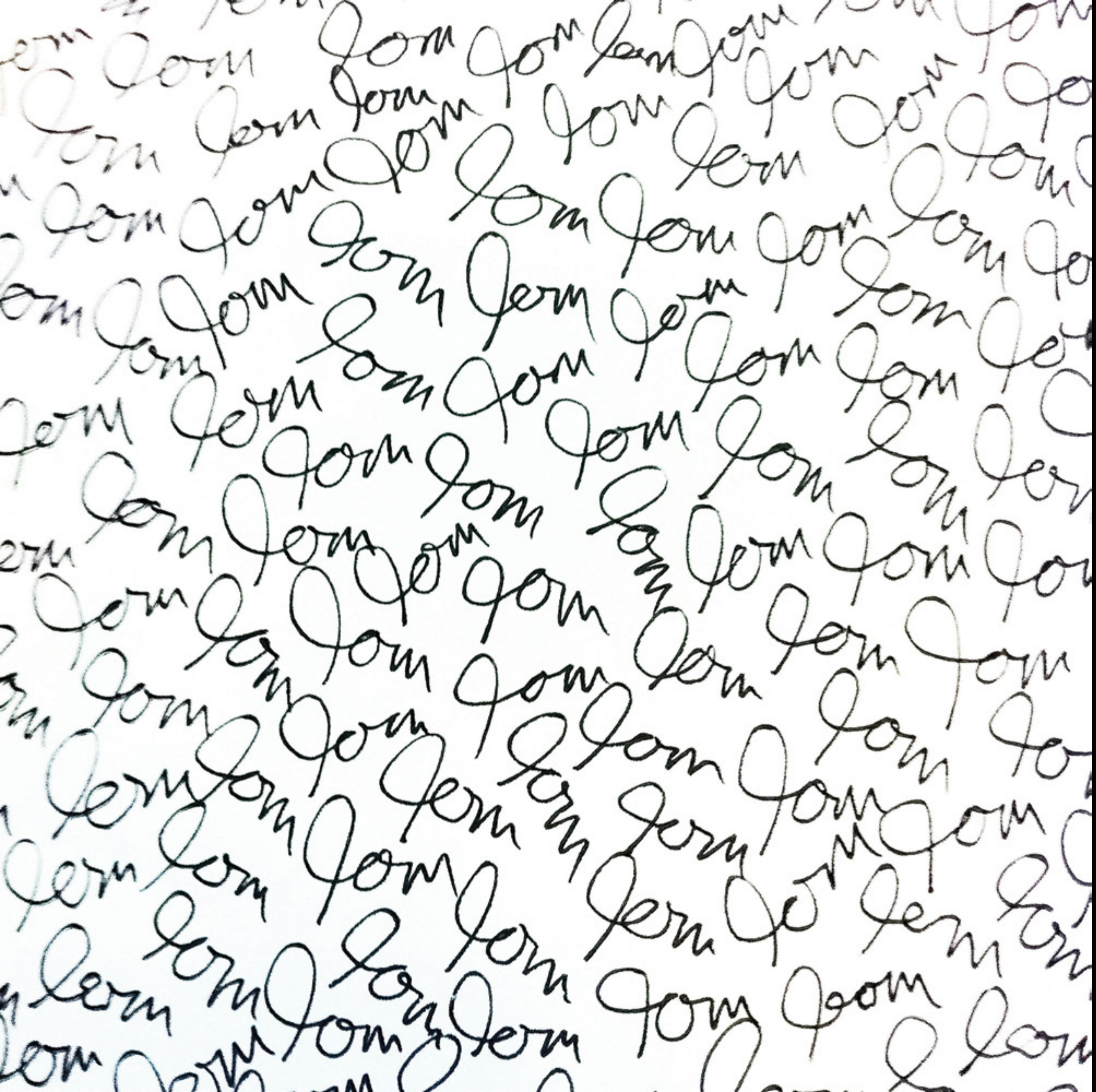








proposal #0057 Horribly Boring, urban furniture for The Tedium City Project







MALES
are more prone to
boredom than **FEMALES**



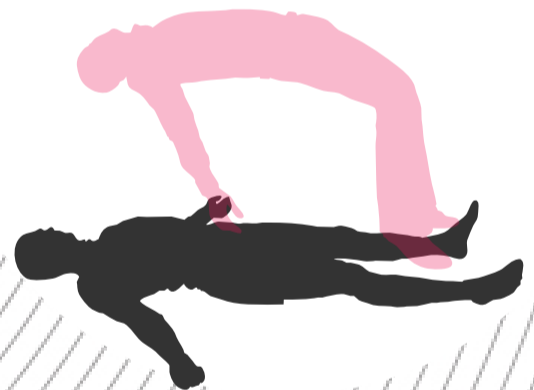
Research
indicates that
OLDER INDIVIDUALS
are less likely to be
bored



People are
more bored
today than
they were
100 YEARS
AGO



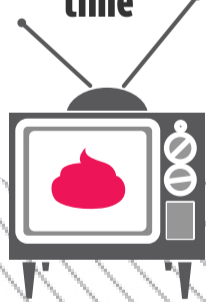
Bored
people are **2.5**
times more likely to die
from a **HEART ATTACK** or stroke



**BOREDOM
FACTS**



Increase
of **leisure**
time



Heighten
focus on
the **self**

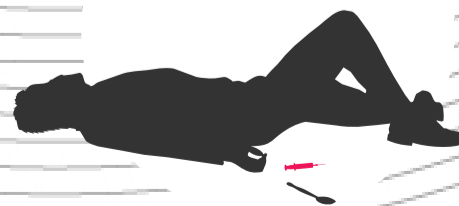


People who are
bored are likely to
engage in **SENSATION-**
SEEKING behavior

EXPERIENCES

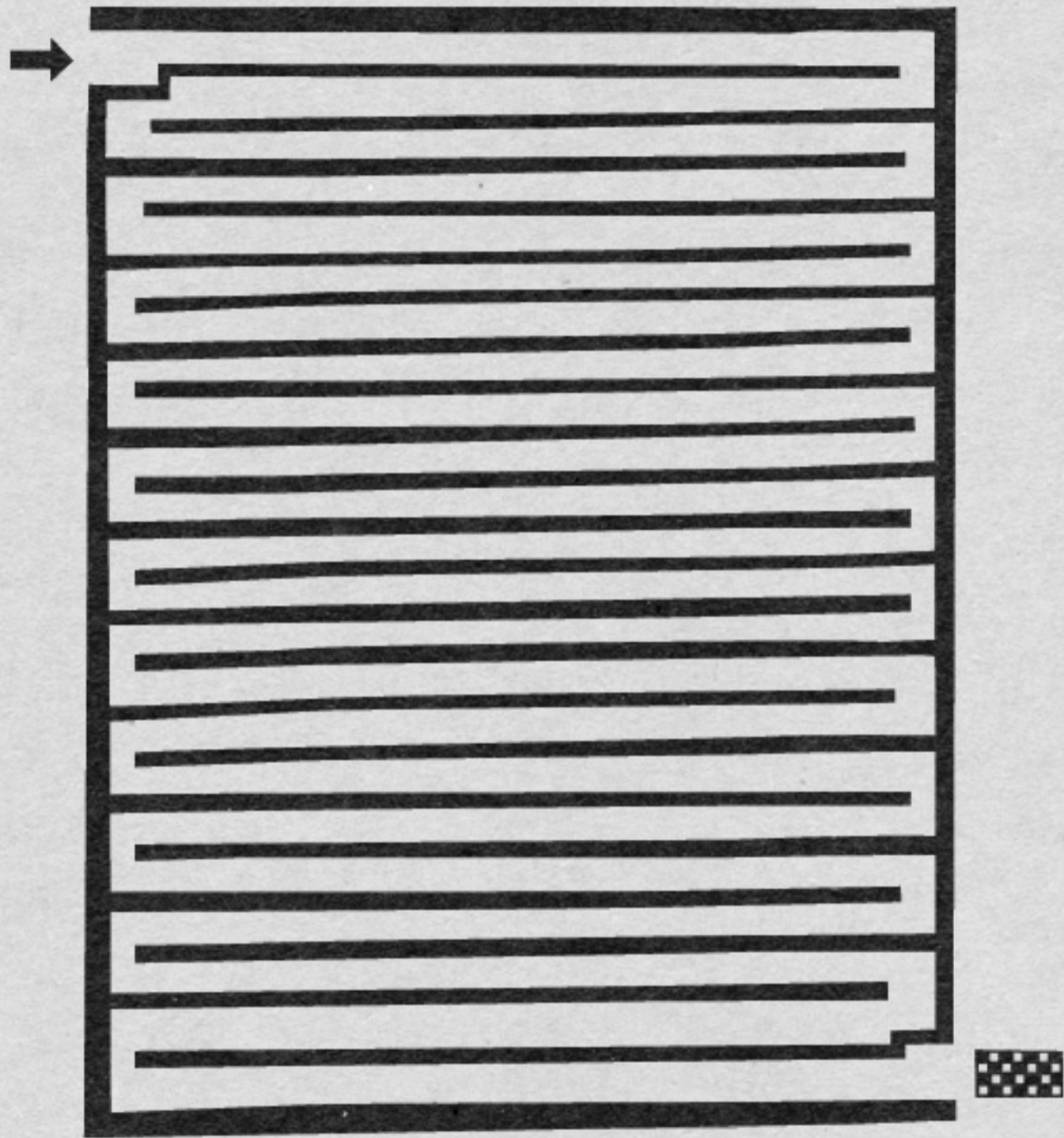


DISINHIBITION



**THRILL AND
ADVENTURE**





The first sketch of Daedalus.

III Festival of Nothingness - Birmingham

(proudly voted "The least romantic and most boring city in the UK")

24th-30th November

Schedule for the first day

09:00 - 10:00 - Presentation

During this initial talk we will cover the propose of this festival after a detail introduction of all participants taking place in this event. We will read aloud this schedule and will open a Q&A session. Sparkling water and a bowl of oats will be raffled off.



10:00 - 10:30 - Breakfast

The remaining oats will be given to latecomers.

11:30 - 12:30 - Theoretical knitting workshop

Dr. Ahmed Rashid will deliver a conference about the history of knitting. Dr. Rashid is an expert in Practical Philosophy and has been investigating the influence of the science of knitting in

contemporary Philosophers. No practical work will be covered by Dr. Rashid.

12:30 - 13:30 - Lunch

Plain bread and a delicious free range made omelette will be offered to the participants.

13:30 - 14:00 - Guerrilla Siesta

Juan Sanchez, MA in High Performing Sports, will talk about the economical benefits of taking a siesta after lunch time. Juan has been living in Spain for many years and has practised siesta during seven months in a row and his latest book ("Developing a siesta "attitude", Penguin, 2012) is one of the top sellers in self-help books in the UK. Warning: Siesta takers are not welcome to this conference.



14:00 - 15:00 - How procrastination made the world a bit better.



Mary O'Connor, a renowned artist and performer, whose famous blank canvas have been exhibited in well-known galleries across Mozambique and Kuala-Lumpur will offer a conference on our wrong perception about doing nothing. As Mary says "Doing nothing is an act of revolution, as it includes "doing" as its main action". Plain tea will be offered to ticket-holders. No late admission.

15:00 - 16:00 - Free time.

Participants will be given an hour time to hang around the parking lot outside the main building. Bus and trains schedules will be available for reading.

16:00 - 18:00 - Yawn contest

MBA John McMann, CEO of WorkHardPayLess, and last year's winner will be the referee of our internationally famous yawn contest.

